

-: Criterion 3:-

RESEARCH, INNOVATIONS AND EXTENSION

3.5 Collaboration

3.5.1.

**Number of Collaborative activities for research, Faculty exchange,
Student exchange/ internship year-wise during the last five years**



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Index

Sr. No	Particulars	Page no.
1	MoU between Sanpada College of Commerce and Technology and Western College of Commerce and Business Management	1-7
2.	Leadership Development Programme	8 -16
3.	English Speaking Course	17-30
4.	Sales & Marketing Management Webinar	31- 37
5.	Digital Marketing Course	38-50



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11th June,2018

To,

The Principal,
Western College of Commerce & Business Management,
Plot No. 2, Sector 9, Sanpada, Navi Mumbai,
Maharashtra 400705

Subject: Collaboration for Faculty Exchange of Department of Commerce & Accountancy.

Respected Sir/Madam,

With reference to the above mentioned subject, I want to state that to expand the scope of learning experience to students, to get a more realistic perspective and to update the academic, collaboration is expected with neighbouring academic institutions.

We are interested in conducting a collaboration activity of faculty exchange for exchanging the resources of both institutions.

An initiative of this activity, faculty from our college will conduct the lecture in Western College of Commerce & Business Management, Plot No. 2, Sector 9, Sanpada, Navi Mumbai, Maharashtra 400705, for 01 day and vice versa.

We expect a positive response from your side. Kindly convey us the dates convenient to you for exchange of faculty.

With Regards and Thanks


Principal
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Memorandum of Understanding

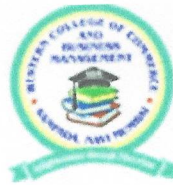
Between

ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE AND TECHNOLOGY
Sector- 2, Plot-3,4 & 5, Sanpada (E) Navi Mumbai -400705



And

WESTERN COLLEGE OF COMMERCE AND BUSINESS MANAGEMENT
Plot No. 2, Sector 9, Sanpada, Navi Mumbai, Maharashtra 400705




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MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding was made and entered into at Juinagar on June 18,2018 between Sanpada College of Commerce and Technology, Sanpada - Dist- Thane, through Principal Prof. Raosaheb Shinde (hereinafter referred as "SCCT" which expression shall unless it be repugnant to the subject or context thereof shall mean and include its authorized representatives, successors and permitted assigns) of the first part and Western College of Commerce & Business Management, Sanpada, Navi Mumbai. through Principal Dr. Susy Kuriakose (hereinafter referred as "Western College of Commerce & Business Management" which expression shall unless it be repugnant to the subject or context thereof shall mean and include its authorized representatives, successors and permitted assigns) of the second part.

A. PREAMBLE:

UGC emphasizes the need for collaborations between research institutions, Colleges, Industries and Universities. This helps to increase the academic standards and reduce the technology gap between academic deliberations in the Universities and technological developments in the institutes, colleges and industries. The University College collaboration provides a platform to train the students to meet the requirements of the user groups. There is an urgent need to establish close collaboration between Universities and colleges/industries to provide solutions to the general problems like:




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B. OES's Sanpada College of Commerce and Technology Sanpada, Navi Mumbai (SCCT) is one of the esteemed educational institutions affiliated to University of Mumbai. It was established in 2004 under the leadership of Prof. Javed Khan committed to provide quality education with fine exposures to practical knowledge of industry & businesses. With excellent curricula, innovative pedagogy, experiential learning, and numerous foreign tie-ups for equitable and affordable quality education, SCCT is poised to establish itself as a Centre of Excellence. Education at SCCT is a holistic one, aimed at developing the intellectual and personal strengths of students. The experience of this institute takes place both within and outside the classroom, nurturing creativity & innovation through challenging project work, participative learning and providing an environment conducive to sparking ideas and how to translate those ideas into reality.

Western College of Commerce & Business Management (WCCBM) is conveniently located in the heart of Navi Mumbai at Sanpada. The college conducts Junior College Commerce Courses, and four undergraduate degree courses – B.Com. B.Sc. (IT), B.M.S and B.Com (Accounting & Finance). In order to fulfill the Institution's vision WCCBM offers the industry a new breed of talented young men and women, thereby creating an atmosphere of professionalism.



[Signature]
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[Signature]
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C. Collaboration

SCCT and WCCBM have mutually agreed to collaborate with each other in the following areas.

- Teaching, Research and Training in selected and advanced thrust areas of Commerce & Accountancy.
- Exchange and Visit of Faculty Members;
- Joint students Workshops and Seminars;
- Any other areas of mutual interest.

SCCT having the necessary facilities, expertise and wide experience in Commerce & Accountancy and allied fields has agreed to enter into a collaborative understanding with the WCCBM on the terms and conditions enumerated in this MoU.

D. Disclaimer:

This MoU is not intended by SCCT and WCCBM to constitute, create, give effect to, or otherwise recognize a joint venture, agency, partnership, or formal business organization of any kind. Each party hereto shall act as an independent entity and neither shall act as an agent of either organization for other purposes. Neither party has the authority to bind the other party.


E. Non-exclusivity:

The agreement reflected by the provisions of this MoU is non-exclusive in nature and both the parties can enter into cooperative arrangements with other parties to suit their organizational needs.




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F. Confidentiality:

The parties understand that in the course of their association, they shall have access to confidential information provided by the other party. Accordingly, the parties agree that such information shall be maintained strictly confidential and trust, except such information which is by its nature, not confidential or which is in the public domain or which the party comes to know about other than through violation of any law of legal obligation, provided that such party may be entitled to disclose such information if legally required to be disclosed to a competent authority. Failure to maintain confidentiality shall entitle the affected party to terminate the MOU.

G. Validity

This MoU would remain valid for the **Academic Year 2018-2019 to - 2022-2023** from **(June 18 2018 to April 15, 2023)** and is renewable on mutual consent for such further period as agreed upon.

H. Term and Review:

If necessary, the MoU shall be reviewed any time after completion of one year from the date of signing of this MOU. Either party can terminate the MoU after giving one month's notice to the other party subject to fulfillment of commitments already agreed upon.




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I. Amendments:

This MoU constitutes the entire understanding between the parties hereto. Except as otherwise provided herein, no addition, amendment to or modification of this MoU shall be effected unless it is in writing and signed by and on behalf of both parties by their respective authorized signatories.

J. Settlement of Dispute

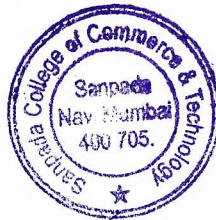
Any dispute arising with regard to any aspect of this Agreement shall be settled through mutual consultations and agreements by the parties of the agreement. In witness whereof each of the parties has caused this MoU to be executed in two originals, one has been retained by SCCT and the other by the WCCBM, on June 18, 2018.

Prof, Raosaheb Shinde

Principal

Sanpada College of Commerce and Technology,

Sanpada, Navi Mumbai 400 705. Maharashtra, India.



Dr. Susy Kuriakose

Principal

Western College of Commerce & Business Management,

Sanpada, Navi Mumbai 400 705. Maharashtra, India.





3rd September, 2018

NOTICE

Oriental Education Society's Sanpada College of Commerce and Technology, organizes a course on "**Leadership Development Programme**" in collaboration with **Western College of Commerce and Business Management** from **6th September 2018 to 20th December, 2018.**


-The course aims to give a knowledge on the following topics:

- Leadership
- Motivation strategies with respect to motivation theories
- Leadership and team building
- Leadership with respect to managing a diverse workforce, cross
- International Entrepreneurship Opportunities
- Leadership skill and conflict management
- Case Study, Assignment on analysing successful leader

The following will be the venue and timings of the Programme.

Venue: Classroom

Time: 11:00 am


Dr. Roseline Linitta George
Programme In-charge



ATTESTED


Principal

Sanpada College of Commerce & Technology
Sector-2, Plot No.3,4,5, adjacent Sanpada Railway
Station, Sanpada, Navi Mumbai.

SYLLABUS FOR LEADERSHIP DEVELOPMENT PROGRAMME

Programme Objectives

Developing personal as well as professional skills which would further encourage development of leadership skills and enhance the career prospects of the participants. Significant boost to the CV with a value addition of comprehensive knowledge which would further help in gaining a competitive advantage as a future manager and leader.

Detailed Syllabus:

The syllabus covers detailed knowledge on Leadership development programs.

- Leadership
- Motivation strategies wrt motivation theories
- Leadership and team building
- Leadership wrt managing a diverse workforce, cross
- International Entrepreneurship Opportunities
- Leadership skill and conflict management
- Case Study, Assignment on analyzing successful leader

Instructional Methods: Offline lectures, practical, activities and assignments

Duration: 3 Months

Course Code	Course Title
LDP-01	<ul style="list-style-type: none">• Leadership – Basic definition, qualities, theory and styles on Leadership
LDP-02	<ul style="list-style-type: none">• Motivation strategies wrt motivation theories
LDP-03	<ul style="list-style-type: none">• Leadership skill and conflict management
LDP-04	<ul style="list-style-type: none">• Case Study, Assignment on analyzing successful leaders




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Course Code	Course Title	CHAPTERS	Course Details
LDP-01	LEADERSHIP DEVELOPMENT PROGRAMME-1	CHAPTER-1	Unit 1: Leadership – Basic definition, qualities of a leader. Unit 2: Trait theory and styles of leadership Unit 3: Theories on Leadership
LDP-02	LEADERSHIP DEVELOPMENT PROGRAMME-2	CHAPTER-2	Unit 1: Motivation strategies wrt motivation theories Unit 2: Emotional intelligence and its significance in the role of a leader Unit 3: Leadership and team building
LDP-03	LEADERSHIP DEVELOPMENT PROGRAMME-3	CHAPTER -3	Unit 1: Leadership skill and conflict management Unit 2: Creative leadership. Influence on the creative potential of work groups and teams ; formation of innovative climate in organizations Unit 3: Leadership in crisis
LDP-04	LEADERSHIP DEVELOPMENT PROGRAMME-4 (Practical)	CHAPTER-4	Unit 1: Case Study Unit 2: Assignment on analyzing successful leaders in terms of their leadership styles, skills and success stories.



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Evaluation Pattern:

1. 45 Marks MCQ Examination
2. 45 Marks Assignment
3. 10 Marks –Class Participation

Note: 1. Examination will be conducted offline.

2. Assignments will be collected in classroom which will be assigned for each department.

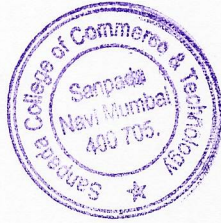
3. Class participation marks will be given based on the attendance of the students.

Certificates will be given to the students in successful completion of the course.



FACULTY INCHARGE
Asst. Prof. Kazanfar Khan

PROGRAMME IN-CHARGE
Dr. Roselin Linitta George



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Leadership Development Programme

Date: 25th January, 2019

Venue- Classroom

Objective- Students will gain the skills and project-based experience needed for entry into the corporate or any other field. Leadership programs are designed to train students to take ownership of their jobs and the tasks required of them. Not only does it train students to be greater workers, but greater leaders as well. Its core, leadership is about unleashing others' potential providing them with the environment, resources, motivation, and strategy to succeed and reach their goals.

Resource Person- Asst. Prof. Kazanfar Khan

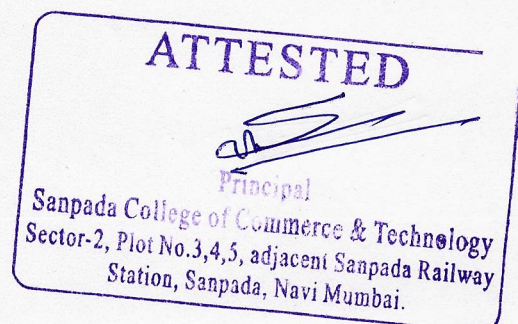
Activity- Sanpada College of Commerce & Technology organized "**Leadership Development Programme**" in collaboration with **Western College of Commerce and Business Management** from **6th September 2018 to 20th December, 2018** in the college classroom for all students of all seven departments who had registered for this course. The resource person of the course was Asst. Prof. Kazanfar Khan. There were more than 40 students who participated and learned so many things to be able to compete in today's modern business world. The students were engaged in an enthusiastic way. They have asked so many questions and queries to clear their doubts. The program ended successfully.

No. of participants: 40

Outcome: not only is leadership training beneficial to the students, it is also very beneficial to the company. By promoting leadership roles, students already understand their abilities, work ethic, and professional drive to succeed. The advantages of being a student leader include gaining valuable leadership skills, making a positive impact on the organization, and preparing for future leadership roles. Promoting Student Success: What Student Leaders Can Do.



Submitted by
Dr. Roselin Linitta George



**ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
FEEDBACK OF ADD ON COURSES (2018 TO 2019)**

NAME OF COURSE: Leadership Development
DURATION: 30 Hrs.

SR NO	NAME	RATE THE RESOURCE PERSON (OUT OF 5)	WAS THE COURSE BENEFICIAL (YES/ NO)	REMARK / SUGGESTION	SIGN
1	Lokesh Kolangimani	4	Yes	Good	<u>Lokesh</u>
2	Samreena Mond. Salim	4	Yes	Very good	<u>Samreena</u>
3	Zahad Hussain Khajamussain	4	Yes	Nice	<u>Zahad</u>
4	Das Bishal Sarjane	5	Yes	Excellent	<u>Das Bishal</u>
5	Ansari Anees Keyamuddin	3	Yes	Excellent	<u>Ansari</u>
6	Dogra Shivani Suresh	4	Yes	Excellent	<u>Shivani</u>
7	Pater Manan Rajesh	5	Yes	Good	<u>Manan</u>
8	Sahani Ropesn Hirdu	5	Yes	Nice	<u>Ropesn</u>
9	Nilam Sameet Arvind	5	Yes	V. Nice	<u>Sameet</u>
10	Ansari Sajid Firoz	5	Yes	V. good	<u>Sajid</u>
11	Arya Akash Brijlal	5	Yes	good	<u>Arya</u>
12	Puja Ram Nath	4	Yes	good	<u>Puja</u>
13	More Urushali Raju	3	Yes	V. good	<u>Urushali</u>
14	Shaikh Samina Siraj	4	Yes	Excellent	<u>Samina</u>
15	Chalke Tanvi Deepak	3	Yes	good	<u>Tanvi</u>
16	Bhattacharya Pranav	4	Yes	V. good	
17	Azhariddin Raziuddin	4	Yes	Excellent	<u>Azhar</u>
18	Sanjeet kumar	5	Yes	v. good	<u>Kumar</u>
19	Bhosale Vidya Dilip	5	Yes	good	<u>Vidya</u>
20	Shifa Banu Mond Sultan	5	Yes	good.	<u>Shifa Banu</u>

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ORIENTAL EDUCATION SOCIETY'S
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ATTENDANCE SHEET OF ADD ON COURSES (2018 TO 2019)

MONTH: Sep to December NAME OF COURSE: Leadership Development

SR NO	STUDENT NAME	DATE	6/9	13/9	20/9	27/9	4/10	11/10	18/10	25/10	1/11	15/11	22/11	29/11	6/12	13/12	20/12	TOTAL SIGN
1	Lelesh Kelangimani	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	13
2	Sansena Anhd. Salim	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
3	Zakad Hussain Chajal Hussain	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	12
4	Das Biskal Saifane	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	12
5	Ansari Anes Keyimudith	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	12
6	Dogra Shivani Shresh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
7	Redel Manan Rajesh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
8	Sahani Rupesh Anshu	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	15
9	Nilam Sumet Arvind	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	18
10	Ansari Saif Ghoz	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	13
11	Arayo Arkadh Brital	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	18
12	Puja Ram Nakti	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	16
13	Mate Urushali Raju	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	12
14	Shakti Samima Sitai	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	15
15	Chalke Tanvi Deepak	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
16	Bhattaraya Prana	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	18
17	Azhariadin Razudin	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	15
18	Sarjeet Kumar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
19	Roshali Vidya Dilip	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	13
20	Shifa Bano Mond Saffa	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	13

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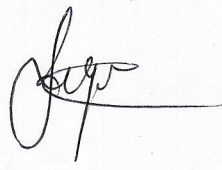
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**ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
FEEDBACK OF ADD ON COURSES (2018 TO 2019)**

NAME OF COURSE: Leadership Development Programme
DURATION: 30 Hrs

SR NO	NAME	RATE THE RESOURCE PERSON (OUT OF 5)	WAS THE COURSE BENEFICIAL (YES/NO)	REMARK / SUGGESTION	SIGN
1	Doipmode Akshay Kamalakar	5	yes	Excellent	Akshay
2	Gaikwad Rohit Balasaheb	5	yes	Excellent	Rohit
3	Jadhav Akshay Rajan	4	yes	Good	Akshay
4	Karande Shubham Harishchandra	5	yes	Excellent	Shubham
5	Kolhe Ashwin Vinod	4	yes	Excellent	Ashwin
6	Kudal Arthi Piyash	4	yes	Good	Arthi
7	Palve Kajol Shashikant	4	yes	usefull	Kajol
8	Sapkal Pooja Sharad	5	yes	Good	Pooja
9	yadav Bipin Ramkrishna	5	yes	usefull	Bipin
10	Vishwakarma Sumit	5	yes	Good	Sumit
11	Tiwari Atmadev Ramji	4	yes	Good	Atmadev
12	Thapa Bipesh Deepak	5	yes	usefull	Bipesh
13	Singh Vikas Arun Kumar	5	yes	usefull	Vikas
14	Singh Saurabh Ramesh	5	yes	Good	Singh
15	Singh Manish Ravindra	4	yes	Excellent	Manish
16	Sharma Tejnarayan Kanchal	3	yes	Good	Tejnarayan
17	Sharma Manish Ganbhirprasad	3	yes	Good	Manish
18	Sharma Kishan Kumar Vinesh	4	yes	usefull	Kishan
19	Shanbhag Vijay Yogesh	4	yes	usefull	Vijay
20	Shaikh Yasae Yusuf	5	yes	Excellent	Yasae





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10

ORIENTAL EDUCATION SOCIETY'S

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ATTENDANCE SHEET OF ADD ON COURSES (20/15 TO 20/19)

NAME OF COURSE: Leadership Development Programme

MONTH: Sep to Dec

SR NO	STUDENT NAME	DATE	9/9	15/9	22/9	29/9	6/10	13/10	20/10	27/10	3/11	10/11	17/11	24/11	1/12	8/12	15/12	22/12	29/12	SIGN
1	Dairake Atshay Kavalakar		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
2	Gaikwad Rohit Pralokshes		P	P					P					P				P		6
3	Jadhav Akshay Rajan										P	P							P	9
4	Karande Shubham Haribha		P	P	P						P	P								8
5	Kolhe Ashwin Vinod		P		P				P		P							P	P	10
6	Kudal Anjali Pirosh		P	P	P	P			P		P							P	P	11
7	Qayve Katal Shashikant		P						P		P							P	P	9
8	Sarkal Pooja Shant			P	P						P								P	7
9	Yadav Ripin Ranvijay		P			P			P		P								P	9
10	Vishwakarma Sumit			P	P				P		P								P	9
11	Tiwari Atmdev Rajeev		P			P			P		P								P	9
12	Thapa Bires Deepak			P	P						P								P	9
13	Singh Vikas Anur Kumari				P	P			P		P								P	10
14	Singh Saurabh Ravesh		P	P		P					P								P	8
15	Singh Manish Ravindra			P	P						P								P	10
16	Sharma Tejashwan		P	P		P					P								P	8
17	Sharma Manish		P	P							P								P	8
18	Sharma Kishan Kumar		P			P			P		P								P	11
19	Shankar Vijay Yash		P	P		P					P								P	6
20	Shankar Yash Yash		P	P		P					P								P	10

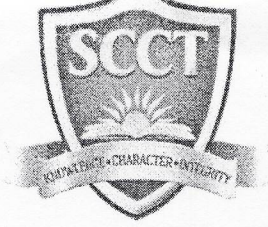
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Sanpada College Of Commerce & Technology
Sector - 2, Plot No. 3, 4 & 5, Sanpada (E),
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5th October, 2019

NOTICE

Oriental Education Society's Sanpada College of Commerce and Technology, organizes a **"English Speaking Course"** in collaboration with **Western College of Commerce and Business Management** from **8th October 2019** to **8th January 2020**.


-The course aims at developing a wide range of skills:

- Language Development, which involves grammar and extensive vocabulary learning.
- Writing skills, which have a specific focus on literacy and short essays, memoranda, notes.
- Reading, which involves study of instructional business-related texts of topical relevance.
- Listening, which includes comprehension of gist and detailed information.
- Communication skills, which cover communication situations (within the framework of Breakthrough level).

The following will be the venue and timings of the Programme.

Venue: Classroom

Time: 10:30 am


Dr. Roseline Linitta George
Programme In-charge



ATTESTED


Principal

Sanpada College of Commerce & Technology
Sector-2, Plot No.3,4,5, adjacent Sanpada Railway
Station, Sanpada, Navi Mumbai

SYLLABUS FOR ENGLISH SPEAKING

Programme Objectives

- The course helps the students to learn the English language professionally and prepare them for the global market.
- Aims is to work on the proficiency of spoken English language where major emphasis should be on grammar from the scratch level moving forward to the advanced level of tools used in english speaking.

Detailed Syllabus:

The syllabus covers grammatical elements which form the basics of spoken English followed by elements which are used to make written english more effective.


Instructional Methods: Offline lectures, practical. activities and assignments

Duration: 3 Months

Course Code	Course Title
ES - 01	Basic Elements of English
ES - 02	Sentence Formation
ES - 03	Conversational SKills
ES - 04	Elements of written communication

Course Code	Course Title	CHAPTERS	Course Details
ES - 01	Basic Elements of English	CHAPTER 01	ARTICLE PREPOSITION
		CHAPTER 02	CONJUNCTION TYPES OF SENTENCES




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		CHAPTER 03	TENSES
ES-02	Sentence Formation	CHAPTER 04	Voice & Speech
		CHAPTER 05	COMPREHENSION
ES - 03	Conversational SKills	CHAPTER 06	Paragraph Writing
		CHAPTER 07	Dialogue Writing
		CHAPTER 08	Spelling
		CHAPTER 09	Words Often Confused
ES - 04	Elements of written communication	CHAPTER 10	Collocation & Idioms



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		CHAPTER 11	Speech Writing
		CHAPTER 12	Letter Writing

Evaluation Pattern:

1. 45 Marks MCQ Examination.
2. 45 Marks Assignment
3. 10 Marks –Class Participation

- Note:**
1. Examination will be conducted offline.
 2. Assignments will be collected in classroom which will be assigned for each department.
 3. Class participation marks will be given based on the attendance of the students.

Certificates will be given to the students in successful completion of the course.



FACULTY INCHARGE
Asst. Prof. Vidya Nair

PROGRAMME IN-CHARGE
Dr. Roselin Linitta George




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ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY

English Speaking

Date: 10th January, 2020

Venue- Classroom

Objective- To communicate effectively in spoken English on issues and ideas with a reasonable degree of fluency and accuracy in different social settings and different kinds of social encounters. make meaning by organizing language and using appropriate grammatical patterns.

Resource Person- Asst. Prof. Vidya Nair

Activity- IQAC and FDP committee of Sanpada College of Commerce & Technology with coordination of all seven departments organized "English Speaking Course" in collaboration with Western College of Commerce and Business Management from 8th October 2019 to 8th January 2020 in the college classroom for all students of all seven departments who had registered for this course. The resource person of the workshop was the Asst. Prof. Vidya Nair. There were more than 80 students who participated and learned so many things to be able to communicate efficiently and effectively in today's modern business world. The students were engaged in an enthusiastic way. They have asked so many questions and queries to clear their doubts. The program ended successfully.

No. of participants: 80

Outcome: Students will develop conversation skills and talk on topics such as friendship, annoying habits etc. In addition, students will develop their pronunciation skills by focusing on using effective features of pronunciation. Their vocabulary range will improve through learning less common expressions and phrases.



Submitted by

Dr. Roselin Linitta George



ORIENTAL EDUCATION SOCIETY'S
SAMPADA COLLEGE OF COMMERCE & TECHNOLOGY
ATTENDANCE SHEET OF ADD ON COURSES (2019 TO 2020)

NAME OF COURSE: English Speaking

MONTH: Oct to Jan

SR NO	DATE	STUDENT NAME	9/10	15/10	22/10	29/10	5/11	12/11	19/11	26/11	3/12	10/12	17/12	24/12	31/12	7/1	14/1	21/1	28/1	Total SIGN
1		Abhishk Ghinashakar	P																	8
2		Abeer Siddhesh Rambri		P	P	P	P													12
3		Akbar Ali Shaikh	P																	6
4		Ansaari Abid kibabsiddin																		10
5		Babie Akshay tukaram	P	P																9
6		Besari Rohan Ramesh	P	P	P	P	P													10
7		Ghagare sandip kalyan																		7
8		Ghagare Rahul Aravind	P	P	P	P	P													15
9		Gupta Akash Ashok	P																	6
10		Jaiswal Mukesh anarakash	P	P	P	P	P													11
11		zehra banu Mohd Yusuf	P																	6
12		Arunchalam Pavindran	P	P	P	P	P													12
13		Mohd Fahad Hakeem																		6
14		Adke Ashish Ravindra	P	P	P	P	P													11
15		Aiaz Ali Abdul Hamid sk	P	P	P	P	P													15
16		Ansaari waqar zahoor	P	P	P	P	P													8
17		Asaraali Danish Junaid	P	P	P	P	P													13
18		Bachiyga Akash Anona																		9
19		Baig Mohammed Mubeshshir	P	P	P	P	P													8
20		Bhoadraj sunil induratapas	P	P	P	P	P													11



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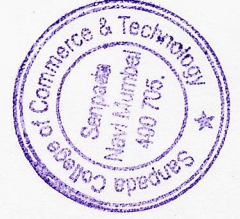
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ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
ATTENDANCE SHEET OF ADD ON COURSES (2019 TO 2020)

NAME OF COURSE: English Speaking

MONTH: Oct to Jan

SR NO	DATE	8/10	15/10	22/10	29/10	5/11	12/11	19/11	26/11	3/12	10/12	17/12	24/12	31/12	7/1	14/1	21/1	28/1	4/2	11/2	SIGN	
1	Tadkhar Vinayak Ravin	P	P			P	P	P					P		P				P			10
2	Kamble Aswini Shankar		P	P						P	P				P				P			08
3	Shirgaoe Rajul Balkrishna	P	P	P		P								P					P			09
4	Kamble Aswini Shankar	P	P	P		P								P					P			09
5	Tadkhar Vinayak Ravin	P	P	P		P								P					P			08
6	Dangan Ramji Machirao	P	P	P		P								P					P			06
7	Chavan Kshiti Sambash	P	P	P		P								P					P			08
8	Gaid Disha Bhimadendra	P	P	P		P								P					P			07
9	Khase Haribhiks Sambash	P	P	P		P								P					P			08
10	Lonkar Parvati	P	P	P		P								P					P			07
11	Afreen Faru Akhbarul	P	P	P		P								P					P			09
12	Ansari Mohsin Mujibuzzaman	P	P	P		P								P					P			09
13	Bhandare Vijaylaxmi	P	P	P		P								P					P			10
14	Bhoori Akhoy Ganpa	P	P	P		P								P					P			07
15	Bharamban Pash Kant	P	P	P		P								P					P			08
16	Chandekar Anag Aslam	P	P	P		P								P					P			05
17	Gadge Suparnali Navnath	P	P	P		P								P					P			121
18	Ghadge Akhoy Babanant	P	P	P		P								P					P			10
19	Gupta Ajeet Munnalal	P	P	P		P								P					P			11
20	Gupta sumit pranchand	P	P	P		P								P					P			



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ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
ATTENDANCE SHEET OF ADD ON COURSES (2018 TO 2019)

MONTH: Oct to Jan NAME OF COURSE: English Speaking

SR NO	STUDENT NAME	8/10	15/10	22/10	29/10	5/11	12/11	19/11	26/11	3/12	10/12	17/12	24/12	31/12	4/1/12	6/1/12	9/1/12	8/12	SIGN
1	Deiphone Akshay	P	P		P	P		P	P							P	P		10
2	Chaitanya Rohit Babasaheb	P	P	P	P		P		P							P	P		08
3	Laksh Kolangimani	P	P	P	P		P									P	P		09
4	Samraena Mohd Salim	P	P	P	P		P										P		07
5	Puica Ram Naith	P	P	P	P		P									P			06
6	Ansari Anur Husibat	P	P	P	P		P									P			07
7	Deepak Kumar Jathira	P	P	P	P		P									P			09
8	Kamble Harshada Manasi	P	P	P	P		P									P			09
9	Ansari Anas Kuyamuddin	P	P	P	P		P									P			06
10	Ansari Farhad Shihne	P	P	P	P		P									P			08
11	Salini Mambue	P	P	P	P		P									P			07
12	Sukrity Prasad	P	P	P	P		P									P			08
13	Shinde Usahi Manoj	P	P	P	P		P									P			06
14	Kadam Vinmesh Vinod	P	P	P	P		P									P			08
15	Agrawal Shubham	P	P	P	P		P									P			10
16	Ahirkar Shubham	P	P	P	P		P									P			06
17	Balaji Ranganathan	P	P	P	P		P									P			09
18	Gulamdasbagis	P	P	P	P		P									P			08
19	Parkare Shubeta	P	P	P	P		P									P			06
20	Abhangga Sumit	P	P	P	P		P									P			07



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ORIENTAL EDUCATION SOCIETY'S
SAMPADA COLLEGE OF COMMERCE & TECHNOLOGY
ATTENDANCE SHEET OF ADD ON COURSES (2019 TO 2020)

NAME OF COURSE: English Speaking

MONTH: Oct to Jan

SR NO	STUDENT NAME	8/10	15/10	22/10	30/10	5/11	12/11	19/11	26/11	3/12	10/12	17/12	24/12	31/12	7/1	14/1	21/1	28/1	Total SIGN
1	Jadhav Sreehash Mahade	P											P	P					09
2	Jaiswal Ashmi DHARSHADA	P	P	P	P	P	P	P	P	P	P	P	P	P	P				16
3	Jaiswal Shivani Rasmitt	P													P	P			10
4	Jaiswar Hans Amresh	P	P	P	P														09
5	Janday Nrupen Tonaji	P																	05
6	Kadim Kubal ANIL	P	P	P	P	P	P	P	P	P	P	P	P	P	P				09
7	Kananiya Pramod Pratipal	P																	04
8	Khan Fatima Jalaluddin	P	P	P	P	P	P	P	P	P	P	P	P	P	P				10
9	Khan Talika AHMED KHURSHID	P	P	P	P	P	P	P	P	P	P	P	P	P	P				09
10	Koti Aman vijay	P	P	P	P	P	P	P	P	P	P	P	P	P	P				08
11	Mansur Mohd Shueb	P	P	P	P	P	P	P	P	P	P	P	P	P	P				07
12	Manubala Dilip Suresh	P	P	P	P	P	P	P	P	P	P	P	P	P	P				18
13	HISHA KUMAR RINK	P	P	P	P	P	P	P	P	P	P	P	P	P	P				08
14	MISHRA Suresh Suresh	P	P	P	P	P	P	P	P	P	P	P	P	P	P				06
15	Nirute Vipul Rajendra	P	P	P	P	P	P	P	P	P	P	P	P	P	P				07
16	Nirmai Khushi Ashok	P	P	P	P	P	P	P	P	P	P	P	P	P	P				18
17	Pathan Mohammed Asji	P	P	P	P	P	P	P	P	P	P	P	P	P	P				09
18	Pathan Ashtad Shaded	P																	05
19	Rajiwade Ambar Dattatray	P	P	P	P	P	P	P	P	P	P	P	P	P	P				08
20	Rastogi Swabhi Rambharat	P	P	P	P	P	P	P	P	P	P	P	P	P	P				08



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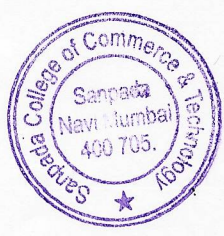
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ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
FEEDBACK OF ADD ON COURSES (2018 TO 2019)

NAME OF COURSE: English Speaking
DURATION: 30 Hrs

SR NO	NAME	RATE THE RESOURCE PERSON (OUT OF 5)	WAS THE COURSE BENEFICIAL (YES/NO)	REMARK / SUGGESTION	SIGN
1.	Doiphane Akshay Kamalakar	4	yes	Good	<u>Doiphane</u>
2.	Gaikwad Rohit Balasahib	5	yes	Excellent	<u>Rohit</u>
3.	Lokesh Kolcingimani	5	yes	Very Good	<u>Lokesh</u>
4.	Gamreena Mohd Salim	4	yes	Good	<u>Gamreena</u>
5.	Puja Ram Nath	5	yes	Excellent	<u>Puja</u>
6.	Ansari Amir Musibat Ali	5	yes	V. Good	<u>Amir</u>
7.	Deepak Kumar Jahind	5	yes	Excellent	<u>Deepak</u>
8.	Kamble Harshada Manohar	5	yes	Very Good	<u>Harshada</u>
9.	Ansari Anees Keyamuddin	5	yes	Nice	<u>Anees</u>
10.	Ansari Farhad Shiraz	5	yes	Nice	<u>Farhad</u>
11.	Salini Manikel	4	yes	Good	<u>Salini</u>
12.	Sukrity Praised	4	yes	V. Good	<u>Sukrity</u>
13.	Shinde Sakshi Manoj	4	yes	Excellent	<u>Sakshi</u>
14.	Kadam Vinayash Vinod	5	yes	Good	<u>Vinayash</u>
15.	Agrawal Shubham	4	yes	Nice	<u>Agrawal</u>
16.	Ahirekar Shubham	5	yes	Nice	<u>Shubham</u>
17.	Balaji Ranganathan	5	yes	Good	<u>Balaji</u>
18.	Gulamdastrajir	4	yes	Excellent	<u>Gulamdastrajir</u>
19.	Pakhare Shweta	5	yes	Very Good	<u>Pakhare</u>
20.	Abhang Sumit.	5	yes	Nice	<u>Abhang</u>

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**ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
FEEDBACK OF ADD ON COURSES (2019 TO 2020)**

NAME OF COURSE: English speaking

DURATION: 30 Hrs

SR NO	NAME	RATE THE RESOURCE PERSON (OUT OF 5)	WAS THE COURSE BENEFICIAL (YES/ NO)	REMARK / SUGGESTION	SIGN
1	Abhishik Gunashetkar	4	yes	good	Abhishik
2	Aheer siddhesh Ramhari	3	Yes	Nice	Aheer
3	Akbar Ali staitk	5	yes	good	Akbar
4	Ansari Abid kibabuddin	4	yes	Excellent	Abid
5	Bahir Akshay tukaram	3	yes	Usefull	Akshay
6	Besai Rohan Ramesh	4	Yes	More inforactive	Besai
7	Ghugare sandip kalpin	4	Yes	Informative	Sandip
8	Ghugare Rahul Aravind	5	Yes	Excellent	Rahul
9	Gupta Akash Ashok	3	yes	good	Akash
10	Jaiswal Mukesh omprakash	5	yes	Fruitfull	Mukesh
11	Zehra hamu Mohd Yusuf	5	yes	Nice	Zehra
12	Asumchalam pauldurai	3	Yes	good	Asum
13	mohd Sahad Hakeem	4	yes	Informative	Sahad
14	Adke Ashish Ravindra	5	yes	More inforactive	Ashish
15	Ajaz Ali Abdul Hameed sk	4	yes	Excellent	Ajaz
16	Ansari waqar zahoor	4	Yes	good	waqar
17	Asgarali Banijal junaid	5	Yes	Usefull	Banijal
18	ABaditya Akash Anra	5	yes	Fruitfull	Akash
19	Raig Mohammed Mukashshir	4	yes	Nice	Raig
20	Bharadwaj sanil indunathpras	3	Yes	good	Sanil




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**ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
FEEDBACK OF ADD ON COURSES (2019 TO 2020)**

NAME OF COURSE: English Speaking

DURATION: 30 hrs

SR NO	NAME	RATE THE RESOURCE PERSON (OUT OF 5)	WAS THE COURSE BENEFICIAL (YES/ NO)	REMARK / SUGGESTION	SIGN
1	Jadhav vinayak Raju	5	yes	usefull	<u>Vinayak</u>
2	Kamble Ashwini Shankar	4	yes	Good	<u>Ashwini</u>
3	SHINDE Rahul BalKrishna	3	yes	Excellent	<u>Rahul</u>
4	Kamble Ashwini SHANKAR	5	yes	Good	<u>Kamble</u>
5	Jadhav vinyak Raju	3	yes	Informative	<u>Raju</u>
6	Dangar PranitMachhindra	4	yes	useful	<u>pranit</u>
7	CHAVAN KSHITIJ Santosh	3	yes	More informative	<u>Kshiti</u>
8	Gawl Disha BHIMASHANKAR	4	yes	Useful	<u>Disha</u>
9	KHOSE HRITHIK Santosh	3	yes	More Informative	<u>HRITHIK</u>
10	LONKAR pratibha sukhdev	4	yes	useful	<u>pratibha</u>
11	Afreen Banu ABDUL	3	yes	More Informative	<u>Afreen</u>
12	Ansari MOHSIN MujibURRAH	4	yes	useful	<u>Mohsin</u>
13	BHANDARE vijaylaxmi	5	yes	More Informative	<u>BHANDAR</u>
14	BHARTI ABHAY praba	3	yes	useful	<u>Bharti</u>
15	Bitamane yash Kant	4	yes	Informative	<u>yash</u>
16	CHAUDHARY Amar ASLAM	3	yes	Useful	<u>Aman</u>
17	GADGE Swapnali Navnath	5	yes	Good	<u>Swapnali</u>
18	Ghatge Akhay Balvant	3	yes	Useful	<u>Akhay</u>
19	Gupta Ajeet Munnalal	5	yes	More Informative	<u>Ajeet</u>
20	Gupta sumit premchand	4	yes	useful	<u>sumit</u>




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ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
FEEDBACK OF ADD ON COURSES (2019 TO 2020)

NAME OF COURSE: English Speaking

DURATION: 30 Hrs

SR NO	NAME	RATE THE RESOURCE PERSON (OUT OF 5)	WAS THE COURSE BENEFICIAL (YES/ NO)	REMARK / SUGGESTION	SIGN
1	Jadhav Siddhesh Mahada	5	yes	Good	Siddesh
2	Jaiswal Rashmi Dharmendra	4	yes	Excellent	Rashmi
3	Jaiswal Shivnath Ramhit	3	yes	Good	Shiv-n
4	Jaiswal Kanch Amresh	4	yes	informative	Kanch
5	Madam Kunal Anil	5	yes	Good	Kunal
6	Kanavija Pramod Raipat	3	yes	Excellent	pramod
7	Khan Fatima Jabluddin	4	yes	Good	Fatima
8	Khan Talika Ahmed	5	yes	informative	Talika
9	Kori Aman vijay	4	yes	Good	Aman
10	Mansuri Mohd Shoeb	3	yes	Good	Mohd
11	Mannubaka DILIP Suresh	5	yes	informative	Didip
12	Jamdar Anup Taraji	4	yes	Good	Taraji
13	Hishra Kumar Ritik	5	yes	Excellent	Kumar
14	Mishra Suraj Santosh	3	yes	Good	Santosh
15	Murkute Vipul Rajesh	4	yes	informative	Rajesh
16	Nirmal Kashi Ashok	5	yes	Good	Ashok
17	Pathan Mohammed Asfi	3	yes	useful	Asfi
18	Pathan Aashid Shadad	4	yes	so so useful	Rashid
19	Rajwade Amkar	5	yes	Good	amkar
20	Rastogi Surabh Ram Bahen	5	yes	Excellent	Surabh


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**ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
FEEDBACK OF ADD ON COURSES (2018 TO 2019)**

NAME OF COURSE: English Speaking
DURATION: 30 Hrs

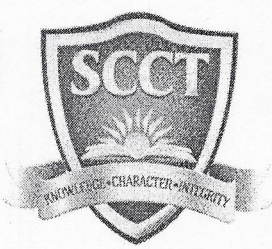
SR NO	NAME	RATE THE RESOURCE PERSON (OUT OF 5)	WAS THE COURSE BENEFICIAL (YES/ NO)	REMARK / SUGGESTION	SIGN
21	Rejil Narayanankutty	4	Yes	Good	<i>[Signature]</i>
22	Swetha Balakrishnan	5	Yes	nice	<i>[Signature]</i>
23	Km Roshni Kumari	5	Yes	very nice	<i>[Signature]</i>
24	Bachhe Abhishek	4	Yes	very good	<i>[Signature]</i>
25	Bhalerao Reshma	4	Yes	Excellent	<i>[Signature]</i>
26	Mohite Sayli	5	Yes	nice.	<i>[Signature]</i>
27	Ansari Naeemullah	5	Yes	Good	<i>[Signature]</i>
28	Bhattacharjee Aniket	4	Yes	very nice	<i>[Signature]</i>
29	Azharuddin Raziduddin	4	Yes	nice	<i>[Signature]</i>
30	Mohammad Yasir	5	Yes	good	<i>[Signature]</i>
31	Bansode Madhuri	5	Yes.	Excellent	<i>[Signature]</i>
32	Banjantri Saagar	5	Yes	Good	<i>[Signature]</i>
33	Shifa Banu	4	Yes	very good	<i>[Signature]</i>
34	Angane Omkar	4	Yes	nice	<i>[Signature]</i>
35	Azad Alam	4	Yes	very nice	<i>[Signature]</i>
36	Sanjeet Kumar	5	Yes	Excellent	<i>[Signature]</i>
37	Bharule Sanket	4	Yes	Excellent.	<i>[Signature]</i>
38	Uaikwad Chaitanya	5	Yes	Nice	<i>[Signature]</i>
39	Ad Abdul Naeem	4	Yes	very good	<i>[Signature]</i>
40	Jithin Babu	5	Yes	Excellent	<i>[Signature]</i>

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PRINCIPAL
Sanpada College Of Commerce & Technolog.
Sector - 2, Plot No. 3, 4 & 5, Sanpada (E),
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ORIENTAL EDUCATION SOCIETY'S

SANPADA COLLEGE OF COMMERCE & TECHNOLOGY

Affiliated to The University of Mumbai

Sector-2, Plot No. 3,4,5, Behind Sanpada Railway Station, Sanpada (W), Navi Mumbai - 400 705.
Tel: 022-27758715 / 022-27752213 • Fax: 022-27750351
E-mail : enquiry@scct.edu.in • Website: www.scct.edu.in

18th August, 2021

NOTICE

Oriental Education Society's Sanpada College of Commerce and Technology, organizes a course on "**Sales & Marketing Management**" in collaboration with Western College of Commerce and Business Management from **25th August 2021 to 31st December, 2021.**

-The course aims to give a knowledge on the following topics:

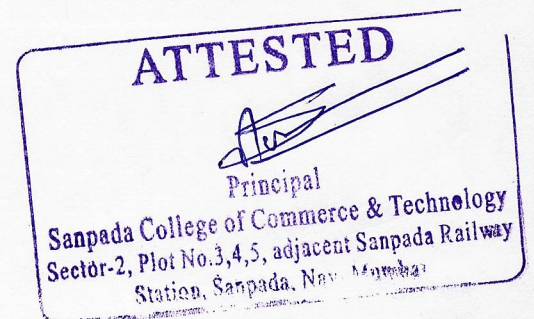
- Introduction to Marketing & Its Principles
- Consumer Behaviour and Paths to Persuasion
- Mastering Sales: A Toolkit for Success
- Social Media & Digital Marketing

The following will be the venue and timings of the Programme.

Venue: Google Classroom

Time: 10:30 am

~~Dr. Roseline Linitta George~~
Programme In-charge



SYLLABUS FOR SALES AND MARKETING MANAGEMENT PROGRAMME

Programme Objectives

On completion of the course the student will be able to: Understand Marketing, Consumer Behaviour and ways to deliver effective marketing. Create high-impact content that engages a new generation of consumers. Gain hands-on experience with marketing tools such as SEO, SEM, social media, email marketing and display ads. Develop ad strategies for social media with content that you plan, create and promote.

Detailed Syllabus:

The syllabus covers a detailed knowledge on Sales and Marketing Management


- Introduction to Marketing & Its Principles
- Consumer Behaviour and Paths to Persuasion
- Mastering Sales: A Toolkit for Success
- Social Media & Digital Marketing

Instructional Methods: Online lectures, practical, activities and assignments

Duration: 3 Months

Course Code	Course Title
SMMP-01	<ul style="list-style-type: none">• Introduction to Marketing & Its Principles
SMMP-02	<ul style="list-style-type: none">• Consumer Behaviour and Paths to Persuasion
SMMP-03	<ul style="list-style-type: none">• Mastering Sales: A Toolkit for Success
SMMP-04	<ul style="list-style-type: none">• Social Media & Digital Marketing



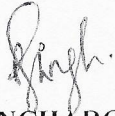

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Sanpada, Navi Mumbai - 400 705.

Evaluation Pattern:

1. 45 Marks MCQ Examination (Online)
2. 45 Marks Assignment (Google Meet)
3. 10 Marks –Class Participation

Note: 1. Examination will be conducted online.
2. Assignments will be collected in google classroom which will be assigned for each department.
3. Class participation marks will be given based on the attendance of the students.

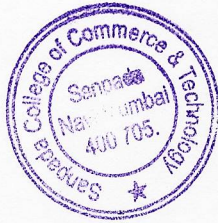
Certificates will be given to the students in successful completion of the course.



FACULTY INCHARGE
Asst. Prof. Priya Singh



PROGRAMME IN-CHARGE
Dr. Roselin Lilita George



PRINCIPAL

Sanpada College Of Commerce & Technology
Sector - 2, Plot No. 3, 4 & 5, Sanpada (E),
Sanpada, Navi Mumbai - 400 705.

ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
IQAC ORGANIZED
Sales & Marketing Management

Date: 04th January, 2023

Venue- Classroom

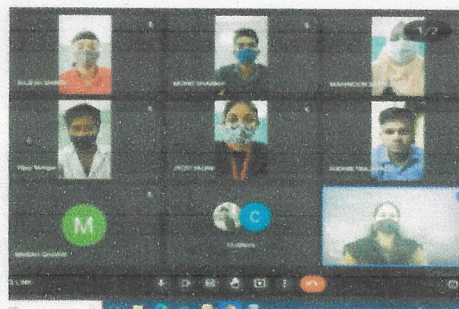
Objective- On completion of the course the student will be able to: Understand Marketing, Consumer Behavior and ways to deliver effective marketing. Create high-impact content that engages a new generation of consumers. Gain hands-on experience with marketing tools such as SEO, SEM, social media, email marketing and display ads. Develop ad strategies for social media with content that you plan, create and promote.

Resource Person- Asst. Prof. Swati Gaikwad

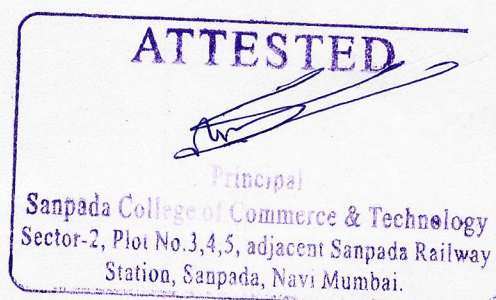
Activity- IQAC committee of Sanpada College of Commerce & Technology with coordination of all seven departments organized "Sales & Marketing Management" in collaboration with **Western College of Commerce and Business Management** from 25th August 2021 to 31st December, 2021 in the college classroom for all students of all seven departments who had registered for this course. The resource person of the workshop was the Asst. Prof. Swati Gaikwad. There were more than 300 students who participated and learned so many things to be able to compete in today's modern business world. The students were engaged in an enthusiastic way. They have asked so many questions and queries to clear their doubts. The program ended successfully.

No. of participants: 300

Outcome: At the end of the course the students will be able to:-Recognize and demonstrate the significant responsibilities of a salesperson as a key individual. Understand the basic concepts and techniques of selling and their applications to managerial decision makings in the field. Describe and formulate strategies to effectively manage a company's sales operations.



Submitted by
Dr. Roseline Linitta George



SALES & MARKETING MARKET-2021-22

SIR NO.	STUDENT FULL NAME (TO BE PRINTED ON CERTIFICATE)	STUDENT CC	STUDENT EMAIL ID (OFFICIAL)	DEPART	DID YOU ATT	WHAT DID YOU LIKE ABOUT THE LECTURE?	ANY FEEDBACK / SUGGESTION ABOUT THE LECTURE?	Any suggestions to improve the lecture?
1	Ansari Anam Ali Ahmed	9769258193	Anam.ansari@scdd_bms.edu.in	BMS	Yes	Full lecture is interesting	Ma'am did so many efforts in this lecture and this lecture is very useful for us	
2	Ansari Anam Ali Ahmed	9769258193	Anam.ansari_bms@scct.edu.in	BMS	Yes	I like ma'am's explanation and she is really good speaker	I think this lecture could be more than 40 mins	
3	Anam ali ahmed ansari	9769258193	Anam.ansari_bms@scct.edu.in	BMS	Yes	Information I got from this lecture	Lecture was so interesting	
4	ARBAZ RAHAT ali	8928456378	Arbaaz.Arbaaz-bms@scct.edu.in	BMS	Yes	Lecture is good	No	
5	ARBAZ RAHAT ALL	8928456378	Arbaaz.arbaaz-bms@scct.edu.in	BMS	Yes	Good	No	
6	MOHAMMAD ABUBAKAR BAWAZIR	8591509316	abubakar.bawazir_bms@scct.edu.in	BMS	Yes	It was much helpful	It was an interesting lecture!	
7	Khushi Prashant Belose	8108314383	khushi.belose_bms@scct.edu.in	BMS	Yes	Very interesting	It was very interesting and helpful..I enjoyed it and also loved it.	
8	Khushi Prashant Belose	8108314383	khushi.belose_bms@scct.edu.in	BMS	Yes	It was pretty interesting	It was really interesting and loved attending it.... and also enjoyed it.	
9	Kiran sudarshan hosale	9082656374	kiranshosale07@gmail.com	BMS	Yes	Full lecture	Good	
10	Kiran sudarshan hosale	9082656374	kiranshosale07@gmail.com	BMS	Yes	Yess	Good	
11	RITIKA BHOSLE	7506439869	ritika.bhosle_bms@scct.edu.in	BMS	Yes	IT WAS REALLY HELPFUL AND INTRESTING		
12	RITIKA BHOSLE	7506439869	ritika.bhosle_bms@scct.edu.in	BMS	Yes	intresting	love the mam explains about it <3	
13	RITIKA BHOSLE	7506439869	ritika.bhosle_bms@scct.edu.in	BMS	Yes	really interesting		
14	RITIKA BHOSLE	7506439869	ritika.bhosle_bms@scct.edu.in	BMS	Yes	Really interesting		
15	SUJAL SANTOSH BORKAR	8657682087	Sujalborkar@37gmail.com	BMS	Yes	The way we interact each other		
16	SUJAL SANTOSH BORKAR	8657682087	Sujalborkar_bms@scct.edu.in	BMS	Yes	The simple simple things that makes how much impact in our lives	Power pack session ☺	
17	Pooja Deepak boire	9372261885	Pooja.boire_bms@scct.edu.in	BMS	Yes	Knowledge of time management	Fabulous helpful	
18	Pooja Deepak boire	9372261885	Pooja.boire_bms@scct.edu.in	BMS	Yes	Knowledge of how to discuss the people	Acknowledge and encourage	
19	aniket chauhan	8104784033	aniket.chauhan_bms@scct.edu.com	BMS	Yes	the way ma'am had explained us the whole topic	would be more great if the lecture time is extended and is often every week	
20	ANIKET CHAUHAN	8104784033	aniket.chauhan_bms@scct.edu.com	BMS	Yes	EVERY SMALL SMALL DETAILS AND	INFORMATION WAS BEEN EXPLAINED SO FLUENTLY AND BEAUTIFULLY	
21	ANIKET CHAUHAN	8104784033	aniket.chauhan_bms@scct.edu.com	BMS	Yes	everything	It was great	
22	Aniket khajjan Singh chauhan	9.18E+11	Aniket.chauhan_bms@scct.edu.in	BMS	Yes	It was informative	Worth timing	
23	Deepak Chauhan	89289753010	deepak.chauhan_bms@scct.edu.in	BMS	Yes	Way of teaching	Worth timing	
24	Deepak Omprakash Chauhan	8928753019	deepak.chauhan_bms@scct.edu.in	BMS	Yes	It wasn't boring	Worth watching	
25	Deepak Omprakash Chauhan	8928753010	deepak.chauhan_bms@scct.edu.in	BMS	Yes	It was worth watching	Very helpful and interesting by teaching	
26	Sunita rampyare chauhan	8828066103	Sunita.chauhan_bms@scct.edu.in	BMS	Yes	Topic very interesting	No, interesting topic and teaching	
27	SUNITA RAMPYARE CHAUHAN	8828066103	Sunita.chauhan_bms@scct.edu.in	BMS	Yes	Teaching and topic Useful in our life	No, interesting Lecture and topic. It's Benefit in our life.	
28	Sunita rampyare chauhan	8828066103	Sunita.Chauhan_bms@scct.edu.in	BMS	Yes	Topic	Topic are interesting and teaching also	
29	Sunita rampyare chauhan	8828066103	Sunita.Chauhan_bms@scct.edu.in	BMS	Yes	Topic		
30	sahil chauhaikar	8779518929	sahilchauka99@gmail.com	BMS	Yes	bushra ma'am was very frendly		
31	sahil chauhaikar	8779518929	sahilchauka99@gmail.com	BMS	Yes	everything		
32	sahil jaywant chauhaikar	8104778404	sahilchauka99@gmail.com	BMS	Yes	getting information about GD		
33	sahil jaywant chauhaikar	8104778404	sahil.chauhaikar_bms@scct.edu.in	BMS	Yes	it was ok		
34	sahil jaywant chauhaikar	8104778404	sahil.chauhaikar_bms@scct.edu.in	BMS	Yes	it was ok		
35	sahil jaywant chauhaikar	8104778404	sahil.chauhaikar_bms@scct.edu.in	BMS	Yes	it was ok	you can learn all this from youtube maybe they could teach little more advance	
36	Pratham . P. CHAURASIA	9867858642	pratham.chaurasiya_bms@scct.edu.in	BMS	Yes	Everything	Lecture was very nice and informative	
37	Mohit choudhary	8624877827	Mohit.choudhary_bms@scct.edu.in	BMS	Yes	Ma'am was teaching very interesting way	Lecture was very interesting and helpful	
38	Mohit choudhary	8624877827	Mohit.choudhary_bms@scct.edu.in	BMS	Yes	Ma'am was friendly with us	The lecture was very amazing	
39	Mohit choudhary	8624877827	mc9017437@gmail.com	BMS	Yes	Sir has tell about our career		
40	Mohit choudhary	8624877827	Mohit.choudhary_bms@scct.edu.in	BMS	Yes			
41	Nisha chaudhary	7045267232	Nisha.chaudhary_bms@scct.edu.in	BMS	Yes	Yes		

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PRINCIPAL
Sampada College Of Commerce & Technology
Sector - 2, Plot No. 3, 4 & 5, Sampada (E),

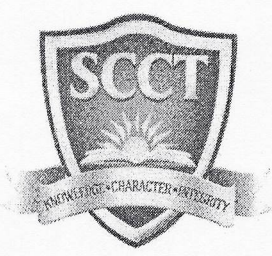
STUDENT FULL NAME (TO BE PRINTED ON CERTIFICATE)		STUDENT ID	STUDENT EMAIL ID (Official)	DEPART	DID YOU ATT	WHAT DID YOU LIKE ABOUT THE LECTURE?	ANY FEEDBACK / SUGGESTION ABOUT ANY suggestions to improve the lecture?
1	Ansari Anam Ali Ahmed	9769258193	Anam.ansari@scod.bms.edu.in	BMS	Yes	Full lecture is interesting	Ma'am did so many efforts in this lecture and this lecture is very useful for us
42	Nisha chaudhary	7045267232	Nisha.chaudhary_bms@scod.edu.in	BMS	Yes	Yes	
43	Nisha chaudhary	7045267232	Nisha.chaudhary_bms@scod.edu.in	BMS	Yes	It had given me the idea of how to manage my time to achieve more efficiency..	
44	Chowdhary Atif Kamal Kamaluddin	7400264391	atif.chowdhary_bms@scod.edu.in	BMS	Yes	It had given me the idea to improve my body language and build a confidence to achieve more efficiency in my life..	
45	Chowdhary Atif Kamal Kamaluddin	7400264391	atif.chowdhary_bms@scod.edu.in	BMS	Yes	That it has given me the clear idea what group discussion actually is.	
46	Chowdhary Atif Kamal Kamaluddin	7400264391	atif.chowdhary_bms@scod.edu.in	BMS	Yes	Ma'am talks very genuinely. It felt like some real life talk that was very great.	
47	Ayush Dumdanda	8828615562	ayushdumdanda447@gmail.com	BMS	Yes	The way ma'am put things to teach us. the healthy conversation just got happy that I will be learning something new.	
48	Ayush Dumdanda	8828615562	ayushdumdanda447@gmail.com	BMS	Yes	Nothing to be honest at first I was excited about learning something new	
49	Ayush Dumdanda	8828615562	ayushdumdanda447@gmail.com	BMS	Yes	The discussion was really helpful and had practical application in our day to day life.	
50	Ayush Dumdanda	8828615562	ayushdumdanda447@gmail.com	BMS	Yes	The lecture's are very interactive	
51	Ayush Dumdanda	8828615562	ayushdumdanda447@gmail.com	BMS	Yes	Anooja ma'am showers precisely all the functions and features and how to make a ppt	
52	durrani faisal	7208358163	faisal.durrani_bms@scod.edu.in	BMS	Yes	I like the lecture the way ma'am explain about time management and the ppt was too good.	
53	Mohd Fazal Ashraf Gardi	7045135318	Fazal.gardi_bms@scod.edu.in	BMS	Yes	The lecture's are very interactive	
54	Mohd Fazal Ashraf Gardi	7045135318	Fazal.gardi_bms@scod.edu.in	BMS	Yes	Sir was really interactive	
55	Mohd Fazal Ashraf Gardi	7045135318	Fazal.gardi_bms@scod.edu.in	BMS	Yes	Anooja ma'am showers precisely all the functions and features and how to make a ppt	
56	Mohd Fazal Ashraf Gardi	7045135318	Fazal.gardi_bms@scod.edu.in	BMS	Yes	I like the lecture the way ma'am explain about time management and the ppt was too good.	
57	Kalpita krishna ghag	8693822481	Kalpita.ghag_bms@scod.edu.in	BMS	Yes	2 way communication. The way sir interacted with us it was too good	
58	Kalpita krishna ghag	8693822481	Kalpita.ghag_bms@scod.edu.in	BMS	Yes	I learned about new features in ms office (word)	
	Kalpita krishna ghag	8693822481	Kalpita.ghag_bms@scod.edu.in	BMS	Yes	In the lecture The best thing is time management	
	Deepak Ajay Kumar Gupta	9867443357	Deepak.gupta_bms@scod.edu.in	BMS	Yes	Confidence	
	Deepak Ajay Kumar Gupta	9867443357	Deepak.gupta_bms@scod.edu.in	BMS	Yes	If it's should be offline then this will be double awesome.	

(Handwritten Signature)



PRINCIPAL
 Sanpada College Of Commerce & Technology
 Sector - 2, Plot No. 3, 4 & 5, Sanpada (E),
 Sanpada, New Mumbai - 400 705.

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ORIENTAL EDUCATION SOCIETY'S

SANPADA COLLEGE OF COMMERCE & TECHNOLOGY

Affiliated to The University of Mumbai

Sector-2, Plot No. 3,4,5, Behind Sanpada Railway Station, Sanpada (W), Navi Mumbai - 400 705.
Tel: 022-27758715 / 022-27752213 • Fax: 022-27750351
E-mail : enquiry@scct.edu.in • Website: www.scct.edu.in

12th October, 2022

NOTICE

Oriental Education Society's Sanpada College of Commerce and Technology's IQAC committee organizes a course on "**Digital Marketing**" in collaboration with **Western College of Commerce and Business Management** from **14th October 2022 to 17th January 2023**.

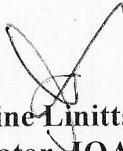
-The course aims at developing a wide range of skills:

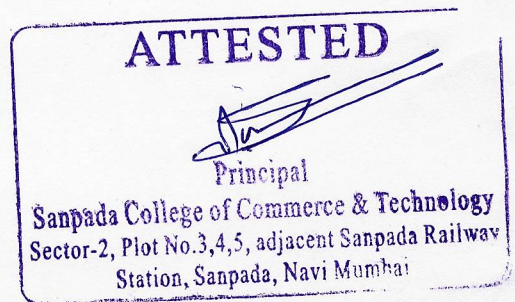
- **Marketing Basics**
- **Overview of Marketing Opportunities in India**
- **Digital Marketing Basics**
- **Digital Marketing Platforms & Channels**

The following will be the venue and timings of the Programme.

Venue: Classroom

Time: 10.30 am


Dr. Roseline Linitta George
Coordinator-IQAC



Advanced Course in Digital Marketing and Content Creation

Programme Objectives:-

- 1. Understanding Digital Landscape:** To familiarize students with the digital ecosystem, including social media platforms, search engines, websites, mobile apps, and other online channels used for marketing.
- 2. Developing Marketing Skills:** Teach students fundamental marketing principles and strategies tailored for digital platforms, including content creation, SEO (Search Engine Optimization), PPC (Pay-Per-Click), email marketing, social media marketing, and analytics.
- 3. Audience Engagement and Targeting:** Train students on identifying and understanding target audiences, creating buyer personas, and developing strategies to engage and convert prospects into customers.
- 4. Content Creation and Management:** Educate students on creating compelling and relevant content for various digital platforms, understanding the nuances of different content types (text, images, videos), and managing content calendars effectively.
- 5. Data Analysis and Analytics:** Provide skills in using analytical tools to measure and interpret marketing campaign performance, understand key metrics, and make data-driven decisions to optimize campaigns.
- 6. Brand Building and Reputation Management:** Teach strategies for building a brand presence online and managing the brand's reputation through social listening, responding to feedback, and crisis management.
- 7. E-commerce and Conversion Optimization:** Educate students on e-commerce strategies, user experience (UX) design, and conversion optimization techniques to maximize sales and customer retention.
- 8. Practical Experience and Case Studies:** Provide hands-on experience through projects, internships, or real-world simulations to apply theoretical knowledge to practical scenarios and analyze case studies of successful digital marketing campaigns.
- 9. Adapting to Trends and Innovations:** Keep students updated on the latest trends, tools, and technologies in digital marketing, encouraging them to adapt and innovate within this rapidly evolving field.



A handwritten signature in blue ink, appearing to be "S. M. ...", written over the printed name of the Principal.

PRINCIPAL

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Sector - 2, Plot No. 3, 4 & 5, Sanpada (E),
Sanpada, Navi Mumbai - 400 705.

9. **Adapting to Trends and Innovations:** Keep students updated on the latest trends, tools, and technologies in digital marketing, encouraging them to adapt and innovate within this rapidly evolving field.
10. **Ethical and Legal Considerations:** Instill an understanding of ethical and legal implications in digital marketing, including privacy, data protection, and compliance with industry regulations.

Instructional Methods: Offline lectures, case studies and assignments

Detailed Syllabus:

This syllabus offers a structured overview of the main topics covered in a digital marketing course for students. It provides a foundation in various digital marketing strategies, tools, and best practices while incorporating practical applications and case studies to reinforce learning.

Duration: 3 Months

Course Code	Course Title
ACDMCC - 01	Introduction to Digital Marketing
ACDMCC - 02	Website Fundamentals and User Experience (UX)
ACDMCC - 03	Search Engine Optimization (SEO)
ACDMCC - 04	Content Marketing and Strategy
ACDMCC - 05	Emerging Trends and Innovations



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Sanpada, Navi Mumbai - 400 705.

Course Code	Course Title	Chapters	Course Details
Module 1	Introduction to Digital Marketing	Chapter 1 : Introduction to digital marketing	Understanding the digital landscape and its evolution Overview of digital marketing channels and their significance Key concepts and terminology in digital marketing
		Chapter 2 : Digital Marketing Strategy and Planning	Developing comprehensive digital marketing plans Budgeting, resource allocation, and setting KPIs Integrating various digital channels into a cohesive strategy
Module 2	Website Fundamentals and User Experience (UX)	Chapter 3: Website Development and Management	Basics of website development and design principles Understanding user behavior and user experience (UX) Conversion optimization and best practices for website performance
Module 3	Search Engine Optimization (SEO)	Chapter 4: Social Media Marketing Strategies	Fundamentals of SEO and its importance in digital marketing On-page and off-page optimization techniques Keyword research, content optimization, and link-building strategies
		Chapter 5: Overview on major social media platforms	Overview of major social media platforms (Facebook, Instagram, Twitter, LinkedIn, etc.) Developing a social media strategy Content creation, scheduling, and community engagement



[Signature]

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Sector - 2, Plot No. 3, 4 & 5
Sanpada, New Mumbai

Technology
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35.

Module 4	Content Marketing and Strategy	Chapter 6: Content Creation on Digital Platform	Understanding content marketing and its role in digital branding Content creation techniques (blogs, videos, infographics, etc.) Content distribution and amplification strategies
		Chapter 7: Analytics and Data-driven Decision Making	Introduction to analytics tools (Google Analytics, etc.) Key metrics and performance indicators in digital marketing Interpreting data and making data-driven decisions
		Chapter 8: Mobile Marketing	Overview of mobile marketing strategies and trends Optimizing campaigns for mobile devices Mobile app marketing and its nuances
Module 5	Emerging Trends and Innovations	Chapter 9: AI, voice search, AR/VR	Exploring emerging trends in digital marketing (AI, voice search, AR/VR, etc.) Adapting to new technologies and innovations in the field
		Chapter 10: E-commerce and Conversion Optimization	E-commerce strategies and best practices Conversion rate optimization (CRO) techniques Understanding the customer journey and improving sales funnels Understanding ethical considerations in digital marketing Compliance with regulations, data privacy, and consumer protection laws




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Sanpada, Navi Mumbai - 400 705.

		E-commerce and Conversion Optimization	<p>best practices Conversion rate optimization (CRO) techniques Understanding the customer journey and improving sales funnels</p> <p>Understanding ethical considerations in digital marketing Compliance with regulations, data privacy, and consumer protection laws</p>
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Evaluation Pattern:

- 1.45 Marks MCQ Examination
- 2.45 Marks Assignment
- 3.10 Marks –Class Participation

- Note:** 1. Examination will be conducted offline.
2. Assignments will be collected in the classroom which will be assigned for each department.
3. Class participation marks will be given based on the attendance of the students.
Certificates will be given to the students in successful completion of the course.

Swati Mohite

FACULTY INCHARGE
Asst. Prof. Swati Mohite

PROGRAMME IN-CHARGE
Dr. Roselin Linitta George



[Signature]

PRINCIPAL
Sanpada College Of Commerce & Technology
Sector - 2, Plot No. 3, 4 & 5, Sanpada (E),
Sanpada, Navi Mumbai - 400 705.

ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
IQAC ORGANIZED

Digital Marketing

Date: 20th January, 2023

Venue: Classroom

Objective- Increasing brand awareness: Digital marketing helps to create and enhance brand visibility among the target audience. Driving website traffic: Digital marketing aims to attract relevant and quality traffic to a company's website.

Resource Person- Asst. Prof. Swati Mohite

Activity- IQAC and FDP committee of Sanpada College of Commerce & Technology with coordination of all seven departments organized "Digital Marketing" in collaboration with Western College of Commerce and Business Management from 14th October 2022 to 17th January 2023 in the college classroom for all students of all seven departments who had registered for this course. The resource person of the workshop was the Asst. Prof. Swati Mohite. There were more than 60 students who participated and learned so many things to be able to compete in today's modern business world. The students were engaged in an enthusiastic way. They have asked so many questions and queries to clear their doubts. The program ended successfully.

No. of participants: 60

Outcome: Students have learned about the different types of content, such as blog posts, infographics, and ebooks, as well as how to create a content marketing strategy. They have also learned about the different stages of the content marketing funnel, from attracting prospects to converting them into customers.



Submitted by
Dr. Roseline Linitta George



ATTESTED


Principal

Sanpada College of Commerce & Technology
Sector-2, Plot No.3,4,5, adjacent Sanpada Railway
Station, Sanpada, Navi Mumbai.

ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
FEEDBACK OF ADD ON COURSE (20 22 TO 20 23)

NAME OF COURSE - DDGETAL MARKETNG
 DURATION- 30 Wk

SR. NO	NAME	RATE THE RESOURCE PERSON (OUT OF 5)	WAS THE COURSE BENEFICIAL (YES OR NO)	REMARK/SUGGESTION	SIGN
1.	BALAJI RAMCHANDRA	4	YES	Good	<i>Ramesh</i>
2.	MD GULZAR ANSARI	3	YES	Fine	<i>Ansari</i>
3.	MANE JAY DEPAK	4	YES	Excellent	<i>Jay</i>
4.	KAMBLE DEVYA BANDU	4	YES	Informative	<i>Arjun</i>
5.	RAD ARUN OMPRAKASH	5	YES	Outstanding	<i>Arjun</i>
6.	SAHU RIYA LAXMICHAND	3	YES	Good	<i>Riya</i>
7.	DUBEY PRIYAM PRADEEP	2	YES	U. good	<i>Rajam</i>
8.	KHAN ALTAJ SAFF ALI	4	YES	Brilliant	<i>Altaf</i>
9.	SHENDE RAHUL SUNDL	3	yes	good	<i>Rahul</i>
10.	KAZE AMRIYA ANDS	3	YES	Fine	<i>Daman</i>
11.	PATHAN AMAAN INAYATULA	2	yes	Good	<i>Amaan</i>
12.	GHARAT NIRRAJ MAHESH	5	yes	Teremebous	<i>Nirraj</i>
13.	KHAN SAFF KALEM	5	yes	Fabulous	<i>Saff</i>
14.	MAGAR TUSHAR TUKARAM	4	yes	Amazing	<i>Tushar</i>
15.	AMBIKA K.	4	yes	Nice	<i>Amk</i>
16.	SINGH TINA RAVINDRA	3	YES	Good	<i>Dina</i>
17.	PATIL SAYALI SUNDL	2	yes	Good to know	<i>Sayali</i>
18.	SEVA VELU	3	YES	intresting	<i>Seva</i>
19.	GUPTA KESHAN ANDL	2	yes	Nice	<i>Kishan</i>
20.	BORHADE TANYA BALU	5	yes	Amazing	<i>Tanya</i>

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**ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE & TECHNOLOGY**

FEEDBACK OF ADD ON COURSE (2021 TO 2023)

NAME OF COURSE - DIGITAL MARKETING

DURATION - 30 Hrs

SR. NO	NAME	RATE THE RESOURCE PERSON (OUT OF 5)	WAS THE COURSE BENEFICIAL (YES OR NO)	REMARK/SUGGESTION	SIGN
1.	ANSARI AFFAN IRFAN	3	Yes	Informative	Affan
2.	BEST DARSH SURESH	3	YES	well to know	Darsh
3.	ARZI SHARON RAJU	5	yes	Excellent	Raju
4.	CHOUGLE ASHAR PARVEZ	4	yes	Good	Ashar
5.	BIMAL BK	4	yes	Good	Bimal
6.	JADHAV SARSHI TANAJI	4	yes	Good	Sakshi
7.	KHAN AMAAN SAIFALI	3	YES	Nice	Aman
8.	KHOSE TEJAS UTTAM	3	YES	good to know	Tejas
9.	GUPTA SURAT RAJESH	5	yes	Marvellous	Suraj
10.	JAGDALE PRAGATI SHANKAR	3	yes	fine	PRAGATI
11.	TODRAT KAMLESH BHARAT	4	yes	Superb	Teemlesh
12.	BANE PURVA ANKUSH	3	YES	Good to know	Purva
13.	ARUN CHAUHAN	5	yes	Amazing	C. Arun
14.	SONAR ARCHANA DEEPAK	4	YES	Brilliant	ARCHANA DEEPAK
15.	ANAND BABU	3	yes	INFORMATIVE	BABU
16.	KADAM ANIKET SUNIL	4	YES	NICE	Aniket
17.	KHAN ARMAN WAHED	4	yes	Great	Arman
18.	MORE SWAPNIL BAPU	3	yes	interesting	Swapnil
19.	MEET VERMA	5	YES	Excellent	Meet
20.	SHAIKH ASSAD ANWAR	4	Yes	Good to know	S.A.



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SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
FEEDBACK OF ADD ON COURSE (2022 TO 2023)

NAME OF COURSE - Digital marketing
 DURATION - 30 hrs

15419

SR. NO	NAME	RATE THE RESOURCE PERSON (OUT OF 5)	WAS THE COURSE BENEFICIAL (YES OR NO)	REMARK/SUGGESTION	SIGN
1.	Pawar amkar	4	yes	Good	AM
2.	Khan abdul	3	YES	Good	A.B
3.	Khan kamal	3	YES	Amazing	K. kamal
4.	Pandey priyanka	4	yes	Useful	priyanka
5.	Sayed Tabrejalam	5	YES	INFORMATIVE	Tabrej
6.	Roy MURUND	5	yes	Excellent	MURUND
7.	Sayed sadiyabano	4	YES	Nice	Bano
8.	Gupta KHUSHI	3	YES	well know	KHUSHI
9.	Singh aakash	4	YES	Amazing	Aa
10.	Qureshi yasir	4	YES	Intersting	yashif
11.	Pawar vishal	3	yes	Nice	Vishal
12.	Nirmal Amisha	5	yes	marvellous	Amisha
13.	More vishal	5	YES	V-Good	More
14.	Ichan Aman	3	yes	Good	Aman
15.	Tabbat Iora	3	yes	informative	Iora
16.	SHINDE rohit	3	yes	Excellent	Rohit
17.	Sheety Aniket	5	YES	Nice	Aniket
18.	Sharma Amit	4	YES	Good	Amit
19.	Shaikh Faizan	4	YES	Excellent	Faizan
20.	mane Soham	5	YES	INFORMATIVE	Soham

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NAME OF COURSE: Digital Marketing
 MONTH: Oct - Jan

ORIENTAL EDUCATIONAL INSTITUTES
 SAMPADA COLLEGE OF COMMERCIAL & TECHNOLOGY
 ATTENDANCE SHEET OF ADD ON COURSES (2022 TO 2023)

SR NO	STUDENT NAME	14/10	15/10	16/10	17/10	18/10	19/10	20/10	21/10	22/10	23/10	24/10	25/10	26/10	27/10	28/10	29/10	30/10	31/10	1/11	2/11	3/11	4/11	5/11	6/11	7/11	8/11	9/11	10/11	11/11	12/11	13/11	SIGN
1.	Pravara omar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	OM
2.	Mam abdul	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	(A.L.)
3.	Pandey priyanka	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	priyanka
4.	Satyed Tabrej aam	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Tabrej
5.	Roy mubunt	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	roy mubunt
6.	Satyed satyachandra	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Satyed
7.	Lupta kushi	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Kushi
8.	Sinhak aakash	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Aakash
9.	Arvrat's yashr	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Arvrat
10.	Pravara vishal	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Pravara
11.	Pravara Amisha	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Amisha
12.	more vishal	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	more
13.	Charan amaan	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Charan
14.	Tabbar Torar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Tabbar
15.	Shinbe rohit	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Shinbe
16.	Shreey miket	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Shreey
17.	Sharma amit	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Sharma
18.	Shobha Azizan	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Shobha
19.	mane soham	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	mane
20.	Charan kamran	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Charan

DM (IT)
 14/11/23



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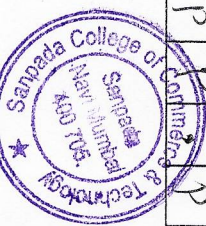
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 14/11/23

NAME OF COURSE: DEPTAL MARKETING
MONTH: Oct to Jan

D.M
17/05

ATTENDANCE SHEET OF ADD ON COURSES (20__ TO 20__)

SR NO	STUDENT NAME	11/10	20/10	27/10	3/11	10/11	17/11	24/11	1/12	8/12	15/12	22/12	29/12	5/1	12/1	19/1	26/1	2/2	9/2	16/2	23/2	1/3	8/3	15/3	22/3	29/3	5/4	12/4	19/4	26/4	3/5	SIGN	
1.	ANSARI AFFAN IRFAN	P	P	.	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	✓	ADAR
2.	BEST DASH SURESH	.	P	P	P	P	P	P	.	P	.	P	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
3.	ARUJE SHARON RAJU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
4.	CHOUKLE ASHAR PARVEZ	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
5.	BEMAL BK	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
6.	TAOHAN SAKSHI TANVI	P	P	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
7.	KHAN AMAN SAFFAL	.	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
8.	KHOSE TEJAS UTTAM	P	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
9.	GUPTA SURAJ RAMESH	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
10.	JAYDHE PRAGATI SHRIKAR	P	P	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
11.	THORAT KAMLESH BHARAT	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
12.	BANE PUDVA ANKUSH	P	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
13.	ARUN CHAUHAN	.	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
14.	SONAR ARUNIMA DEEPAK	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
15.	ANAND BABU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
16.	KADAM ARUNIM WASANT SUNIL	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
17.	KHAN ARMAN WAHID	.	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
18.	MORE SUPANIL BAPU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
19.	MEET VERMA	P	P	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR
20.	SHAIKH AISHA ANWAR	.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	ADAR



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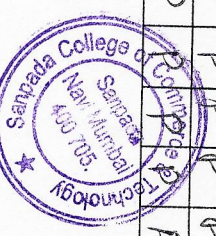
NAME OF COURSE: DIGITAL MARKETING
 MONTH: Oct to Jan

SANPADA COLLEGE OF COMMERCE & TECHNOLOGY
 ATTENDANCE SHEET OF ADD ON COURSES (20__ TO 20__)

BMM
 B.COM
 BMS
 BAF

D.M.A.T

SR NO	STUDENT NAME	14/10	28/10	04/11	11/11	18/11	25/11	2/12	9/12	16/12	23/12	30/12	6/1/01	13/1/01	20/1/01	27/1/01	3/2/01	SIGN	
1.	BALAJI RAMGHANDRA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Ramesh
2.	MD GULZAR ANSARI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Angur
3.	MANE JAY DIPAK	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Dipak
4.	KAMBLE DEVIKA BANDU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Devi
5.	RAI ARUN EMPRAKASH	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Arjun
6.	SATHU RENUA LAVINITHAND	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Renua
7.	DUBEY PRIYAM PRADEEP	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Priyam
8.	KHAN ATAF SAFFAT	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Ataf
9.	SHINDE RAHUL SUNIL	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Rahul
10.	KAZI AMRUDYA ANDI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Amrudy
11.	PATIL AMAN INAYATULLA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Aman
12.	GHARAT NIDRA MAHESH	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Nidra
13.	KHAN SAIF KALIM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Saif
14.	MAJAR TUSHAR TUKARAM	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Tushar
15.	AMBDKA R	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	R
16.	SINGH TINA RAUJENDRA	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Tina
17.	PATIL SAYALI SUNIL	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Sayali
18.	SEVA VELLU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Seva
19.	GUPTA RIJHAN ANEEL	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Rihan
20.	BORSHADE TANUJA BALU	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	Tanuja



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