



ORIENTAL EDUCATION SOCIETY'S

SANPADA COLLEGE OF COMMERCE & TECHNOLOGY

Affiliated to The University of Mumbai

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PROGRAMME OUTCOME AND COURSE OUTCOMES OF Bachelor of Commerce (Banking and Insurance) (BBI)

ORIENTAL EDUCATION SOCIETY'S
SANPADA COLLEGE OF COMMERCE AND
TECHNOLOGY

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Programme Outcomes and Course Outcomes
Bachelor of Commerce (Banking and Insurance)
Program Outcomes

PO1: This program endeavors to upgrade the depth of knowledge of different aspects of banking and insurance and other financial services and the practical applications of the theory in view of the unprecedented changes that have taken place in the past few years.

PO2: This program is useful since markets have undergone a radical transformation today and there is a need of the hour to give a clearer understanding of the same to the students. This course helps students to acquire knowledge in the field of accounting, taxation, auditing, financial accounting, taxation, managerial economics, and business law and business communications as practiced in Banking and Insurance fields.

PO3: The major advantage of opting BBI is that the students have an in depth understanding in the field as they specialize and emphasize more in Banking and Insurance to be able to apply the knowledge gained through theory and practical experience in the real business world.

PO4: To provide comprehensive management training to students by way of interactions, projects, presentations, industrial visits, practical training, job orientations and placements. This program would result in the output of knowledge and skill-ready professionals for banking sector, insurance sector, finance companies and other allied sectors.

COURSE TITLE: Principles of Management

CO 1 :1. This course is designed to help students understand the major functions of management (planning, organizing, leading, and controlling) and the importance of each function in relationship to the existence of the company.

CO 2: Integrate management principles into management practices. Specify how the managerial tasks of planning, organizing, and controlling can be executed in a variety of circumstances.

COURSE TITLE: Quantitative Methods- I

CO 1 To provide fundamental basic knowledge of statistical techniques as applicable to business.

CO 2: To Develop graphical presentation of various mathematical illustrations.

COURSE TITLE: Financial Accounting- I

CO 1 To learn basic Accounting concepts in relation to Final accounts of Departments and Manufacturing Account, Inventory Management. It helps students in Valuation techniques and Maintenance of books of accounts.

CO 2 Helps students to easily solve problems related to Valuation of Goodwill, Bank reconciliation statement and revise the older concepts like Journal and Ledger.

COURSE TITLE: Foundation Course-I

CO 1: Learners will comprehend the multi- cultural diversity of Indian society through its demographic composition. Appreciate the concept of linguistic diversity in relation to the Indian situation. The student will apprehend regional variations according to rural, urban and tribal characteristics.

CO 2: Learners will understand the concept of diversity, structure of Indian constitution, fundamental rights and significant process of political process in India and also to understand role of women in Indian politics. Students will become more aware of political framework.

COURSE TITLE: Business Economics- I

CO 1 :1. It helps students learn micro-economics and its application to business.

CO 2: A sound knowledge of business economics and its application through the study of case studies will help the students to understand the decision making process of business.

COURSE TITLE: Business Communication -I

CO 1 :1Helps in communicating within the business. Improves the written communication of the students and moreover helps the students to have a right approach before beginning any conversation

COURSE TITLE: Environmental Management of Financial Services

CO 1: To study Indian financial markets, financial instruments and financial regulators

CO 2 : To help students realize the quintessential role of banks and insurance in the world today

SEMESTER II

COURSE TITLE: Financial Accounting

CO 1 It helps student to understanding valuation of goodwill and Buyback of equity shares and redemption of Preference Shares Redemption of debentures

CO 2 -To enable the students to combine practical and theoretical knowledge of financial accounting.

COURSE TITLE: Organization Behavior

CO 1 Learners will be able to identify different personalities, perceive efficiently and be good decision makers.

CO 2: Learners will know importance of group communication, will understand how conflicts and politics emerge in organizations, be acquainted to concept of transactional analysis and will learn how to take part in group decision making.

COURSE TITLE: Business Communication

CO 1 To Understand of presentation skills and making of power point presentation.

CO 2 : Understanding of group communication – interviews, meetings, conference and public relationships.

COURSE TITLE: Principle Of Practice In Banking & Insurance

CO 1 To Study banking sector in India and Insurance sector in India

CO 2 :To Understand the application of the various functions of management in the field of banking and insurance.

COURSE TITLE: Quantitative Method

CO 1: It helps student to understand Testing of Hypothesis and Calculation of Ratio, Proportion and percentage Application of statistics in Investments

CO 2: To provide primary knowledge regarding some mathematical techniques to be used in managerial decision making.

COURSE TITLE: Foundation Course

CO 1: It focus on understanding the concepts of liberalization, privatization and globalization and its requirement in the economy.

CO 2: It focuses on importance of Environment Studies in the current developmental context.

COURSE TITLE: Business Law

CO 1: It provides Knowledge and understanding of Indian Contract Act 1872 and special contracts. Knowledge and understanding of the sale of Goods Act 1930 and Negotiable Instruments Act 1881.

CO 2: It provides Knowledge of Consumer Protection Act, 1986.

COURSE TITLE: Mutual Fund Management

CO 1: Students will be get an insight of the mutual funds and its various types.

CO 2: It will enable the students to obtain a basic understanding of the various concepts revolving mutual funds such as NAV, Financial Planning, benchmarking etc.

COURSE TITLE: Financial Management

CO 1: To understand the concept and application of Time Value of Money

To know how each source of capital has different Costs & how to use them in balance

CO 2: To understand the right Capital Structure to achieve minimum cost to company. To learn about how a company decides over important decisions like Dividend policy.

COURSE TITLE: Financial Markets

CO 1: To understand the workings of the Financial System

To get a gist of the Financial Markets in India

CO 2: To gain knowledge of various aspects of the Derivative market

To understand the vastness and importance of Commodity Markets in India

COURSE TITLE: Management Accounting

CO 1: Students will understand concept of management accounting and its implications in the organization. Use Financial Statements to evaluate firm performance.

CO 2: Students gain knowledge of different accounting ratios and its application.

COURSE TITLE: Overview of Banking Services- FC

CO 1 :1. The student will be able to evaluate the role of information technology in delivering Value addition to customers in banking sector.

CO 2: The student will be able to evaluate critically government schemes in financial inclusion.

COURSE TITLE: Information Technology

CO 1 :1. Information technology helps businesses become more productive. This is a career that will improve any organizational performance by allowing them to work more time-efficiently.

CO 2: In specific, faster communication, electronic storage, and the security of crucial documents all come as a result.

COURSE TITLE: Direct Tax

CO 1: The student will be able to develop an insight into how savings and investment in proper schemes will reduce their tax liability.

CO 2: The student will understand how to compute the total Income of Individuals and helps them to file return.

SEMESTER IV

COURSE TITLE: Customer Relationship Management

CO 1: To provide a basic insight into the concept of Customer Relationship Management

CO 2: To provide an understanding of the customer Relationship management implementation strategies in the banking and insurance sector.

COURSE TITLE: OVERVIEW OF INSURANCE(FC-III)

CO1: -Students understand the concept of life insurance business and traditional and non-traditional life insurance products.

CO2: - Students gain knowledge of health, home and motor insurance.

COURSE TITLE: INFORMATION TECHNOLOGY

CO1: -The modules help the students to get acquainted with different E-banking Business Models followed by Induction of Techno Management with its Development Life Cycle, Building Data Centers and also DBMS role in banking with the concept of (Data Warehousing and Data Mining).

CO2: - The module also throws light on Credit Information Bureau (I) Ltd., Credit Information Company Regulation Bill- 2004, and Automation in Indian Banks with technologies like (MICR, Teleconferencing, Internet Banking, Digital Signature), IT Applications and Banking (Banking Software, Electronic Clearing and Settlement Systems, Plastic Money).

COURSE TITLE: FINANCIAL MANAGEMENT

CO1: -Students learn theoretical and practical knowledge of financial management in banking and insurance.

CO2: - Students learn importance of risk in context of financial decision making.

COURSE TITLE: CORPORATE LAW

CO1: -The student community will have a simplified approach in understanding corporate laws and other related laws.

CO2: - It will provide an insight of various beneficial social legislative measures for building the corporate industry.

COURSE TITLE: COST ACCOUNTING

CO1: -The learner will able to identify different types of cost and can find ways to control this cost. The Learner can distinguish between Cost center, Profit Centre and Investment. The Learner Can Prepare Cost Sheet.

CO2: - Students understand the standard costing technique to calculate variances with respect to material, labor and overhead.

COURSE TITLE: ECONOMICS

CO1: -Students understand the concept of national income and relationship with economic welfare.

CO2: - Students understand the objectives and instruments of fiscal policy.

COURSE TITLE: Financial Services Management

CO 1 To help the students to understand the important segment of Financial System.

CO 2 To comprehend that the development of our country depends on Financial Services, since there is a greater need to exceed the expectations of customers and provide uninterrupted services.

COURSE TITLE: International Banking and Finance

CO 1: To understand the basics of international finance and its allied concepts

CO 2: To acquire the knowledge of different international capital markets to the students.

COURSE TITLE: Strategic Management

CO 1 To develop an understanding of the general and competitive business environments.

CO 2 To enable to understand and resolve cases through strategic decision making

COURSE TITLE: Research Methodology

CO 1: The course intends to give hands on experience and learning in Business Research

CO 2: The course is designed to inculcate the analytical abilities and research skills among the students

COURSE TITLE: Financial Reporting Analysis

CO 1: To Prepare financial statements of banking and insurance company.

CO 2: Knowledge and understanding of cash flow in banking and insurance companies.

COURSE TITLE: Auditing

CO 1: Students will get an understanding of basic auditing concepts.

CO 2: Students gain knowledge of different auditing techniques like verification and vouching.

SEMESTER VI

COURSE TITLE: Central Banking

CO 1: Knowledge and understanding of central banking.

CO 2: Knowledge and understanding of role of RBI as central bank. Comparative study of Central banks in other countries.

COURSE TITLE: Security Analysis & Portfolio Management

CO 1: To acquaint the learners with various concepts of finance.

CO 2: To understand the terms which are often confronted while reading newspaper, magazines etc. for better correlation with the practical world.

COURSE TITLE: Auditing

CO 1: To Understand the various concepts of appointment, reappointment, filing of casual vacancy of auditors etc.

CO 2: To help the students to understand the various forms and contents of banking financial statements.

COURSE TITLE: Turnaround Management

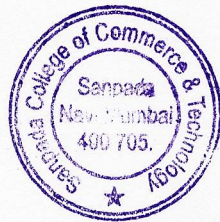
CO 1: To enable students to understand the need for revival of sick and stressed business units.

CO 2 :To make students aware of the different turnaround strategies.

COURSE TITLE: Human Resources Management.

CO 1: To understand various processes involved in increasing the value of human assets. To understand ways for maintaining high employee's morale and sound human relations by sustaining and improving the various conditions and facilities.

CO 2: The course also enables the students to understand the various human resources strategies that have been adopted in the banking and insurance sectors to retain customers.



PRINCIPAL

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