



**UNIVERSITY OF MUMBAI**  
**CLUSTER NO. 36 - SIES (NERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE**  
**TYBMM SEMESTER - VI Regular Examination of October 2020**

<b>Time Table</b>					
<b>Day</b>	<b>Date</b>	<b>Start Time</b>	<b>End Time</b>	<b>Paper Code</b>	<b>Paper Name</b>
Monday	05-Oct-2020	11.00 A.M.	12.00 NOON	55601	Advertising : Advertising and Marketing Research
Monday	05-Oct-2020	11.00 A.M.	12.00 NOON	55602	Journalism : Press Laws and Ethics
Tuesday	06-Oct-2020	11.00 A.M.	12.00 NOON	55603	Advertising : Legal Environment and Advertising Ethics
Tuesday	06-Oct-2020	11.00 A.M.	12.00 NOON	55604	Journalism : Broaedcast Journalism
Wednesday	07-Oct-2020	11.00 A.M.	12.00 NOON	55605	Advertising : Financial Management for Marketing and Advertising
Wednesday	07-Oct-2020	11.00 A.M.	12.00 NOON	55606	Journalism : Business & Magazine Journalism
Thursday	08-Oct-2020	11.00 A.M.	12.00 NOON	55607	Advertising : Agency Management
Thursday	08-Oct-2020	11.00 A.M.	12.00 NOON	55608	Journalism : Issues of Global Media
Friday	09-Oct-2020	11.00 A.M.	12.00 NOON	55609	Advertising : The Principles and Practice of Direct Marketing
Friday	09-Oct-2020	11.00 A.M.	12.00 NOON	55610	Journalism : News Media Management
Saturday	10-Oct-2020	11.00 A.M.	12.00 NOON	55611	Advertising : Contemporary Issues
Saturday	10-Oct-2020	11.00 A.M.	12.00 NOON	55612	Journalism : Contemporary Issues
Monday	12-Oct-2020	11.00 A.M.	12.00 NOON	55613	Advertising : Degital Media
Monday	12-Oct-2020	11.00 A.M.	12.00 NOON	55614	Journalism : Degital Media

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