

# OES SCCT SANPADA

## VIRTUAL STORY TELLING SESSION

3/11/2020

The BMM/BAMMC Department of Sanpada college of Commerce and Technology, organized a Virtual Activity Session, on 3<sup>rd</sup> Nov' 2020 for the students of FY, SY and TY.

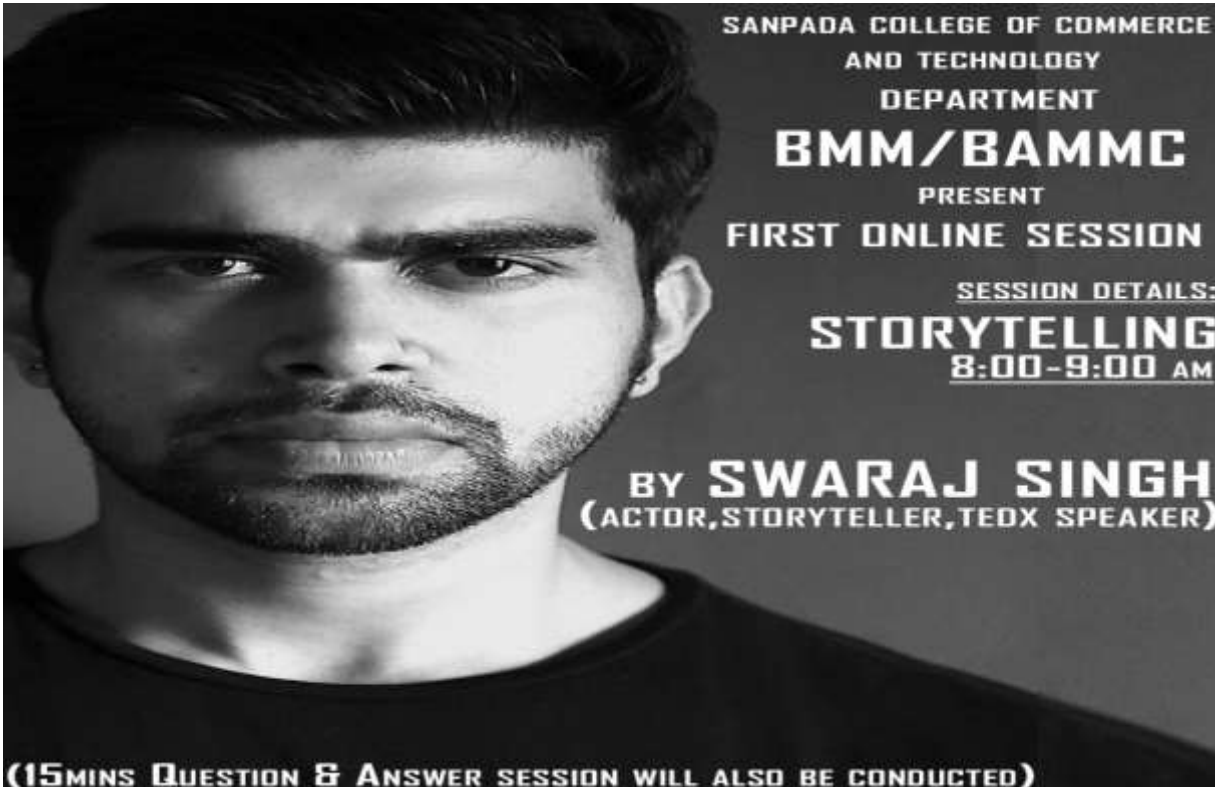
The first half of the session was on story Telling conducted by **Mr. Swaraj Singh**, Actor, Story teller, and TedX speaker. He has given more than hundred performances across the country and has earned huge name and fame in the field. We were honored to have such an eminent personality to speak to our students.

The session started at 8:00 with Mr. Swaraj Singh delivering a session on storytelling, an offbeat but a quintessential aspect of Acting, Advertising, Journalism or theatre. It also had a question and answer round where Mr. Swaraj Singh answered to the queries put up by the students.

This was followed by an Individual Activity session for students at 9.30 a.m. – “Advertise product with humor Appeal” hosted by Prof. Tejal Dharamsi. The students were asked to make taglines/ jingle/ punch line using humor appeal for various products.

Approximately 70 students attended the event and had all cheers for the same as it was a day wherein ‘Learning with Fun’ broke the regular monotony of online lectures and refreshed them. They participated with zeal, enthusiasm and vigor and wished to attend many more such sessions in future too.

All the BMM faculties Prof. Ivy Ganguly, Prof. Tejal Dharamsi, Prof. Monika Gupta and Prof. Saritha Pillai too attended the session.



SANPADA COLLEGE OF COMMERCE  
AND TECHNOLOGY  
DEPARTMENT  
**BMM/BAMMC**  
PRESENT  
FIRST ONLINE SESSION

SESSION DETAILS:  
**STORYTELLING**  
8:00-9:00 AM

BY **SWARAJ SINGH**  
(ACTOR, STORYTELLER, TEDX SPEAKER)

(15MINS QUESTION & ANSWER SESSION WILL ALSO BE CONDUCTED)

