



UNIVERSITY OF MUMBAI
SIES (NERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE
TYBMM SEMESTER - VI REGULAR EXAMINATION OF MAY 2021
Time Table

Day	Date	Time	Paper Code	Paper Name
Thursday	06.05.2021	10.00 to 11.00 a.m.	55601	Advertising : Advertising and Marketing Research
Thursday	06.05.2021	10.00 to 11.00 a.m.	55602	Journalism : Press Laws and Ethics
Friday	07.05.2021	10.00 to 11.00 a.m.	55603	Advertising : Legal Environment and Advertising Ethics
Friday	07.05.2021	10.00 to 11.00 a.m.	55604	Journalism : Broadcast Journalism
Saturday	08.05.2021	10.00 to 11.00 a.m.	55605	Advertising : Financial Management for Marketing and Advertising
Saturday	08.05.2021	10.00 to 11.00 a.m.	55606	Journalism : Business & Magazine Journalism
Monday	10.05.2021	10.00 to 11.00 a.m.	55607	Advertising : Agency Management
Monday	10.05.2021	10.00 to 11.00 a.m.	55608	Journalism : Issues of Global Media
Tuesday	11.05.2021	10.00 to 11.00 a.m.	55609	Advertising : The Principles and Practice of Direct Marketing
Tuesday	11.05.2021	10.00 to 11.00 a.m.	55610	Journalism : News Media Management
Wednesday	12.05.2021	10.00 to 11.00 a.m.	55611	Advertising : Contemporary Issues
Wednesday	12.05.2021	10.00 to 11.00 a.m.	55612	Journalism : Contemporary Issues
Thursday	13.05.2021	10.00 to 11.00 a.m.	55613	Advertising : Digital Media
Thursday	13.05.2021	10.00 to 11.00 a.m.	55614	Journalism : Digital Media


PRINCIPAL I/C

